

## **PRIVACY POLICY FOR KRAKOW VINYL TANGO MARATHON DE ORO**

**\* In case of a discrepancy between the wording of the Privacy Policy in English and in Polish, the Privacy Policy drawn up in Polish shall be binding.**

### **§ 1 Personal Data Administrator**

The administrator of your personal data is Nazarii Mikhalyk, running a sole proprietorship under the name of SmArt Agency Nazarii Mikhalyk, ul. Nowy Świat 22/4, 00-373 Warsaw, NIP: 5252714345, tel. +48 732 912 616, e-mail maratondeoro@gmail.com, hereinafter referred to as the Personal Data Administrator.

### **§ 2 Purposes and legal grounds for the processing of personal data**

1. In order to **sell the services that are the subject of the offer**, we process such data as: surname and first names, e-mail address, telephone number, home address and zip code, age, activity in relation to the use of individual services. The legal basis for this is Art. 6 sec. 1 lit. b GDPR, allowing the processing of personal data if they are necessary to perform the contract or take steps to conclude a contract. If the service participants are children, both their and their parents' data are processed.

2. For the purposes **related to actions taken to counteract the coronavirus pandemic (COVID-19) and to guarantee the safety of persons staying on the premises of the Personal Data Administrator**, we process such data as:

a) information on recent places of stay (in particular in high-risk areas). The legal basis is Art. 6 sec. 1 lit. f GDPR, i.e. allowing the processing of data for the legitimate interest of the administrator, which is to guarantee security and protection against infections and art. 6 sec. 1 lit. d GDPR, i.e. allowing the processing of data when their processing is necessary to protect the vital interests of the data subject or another natural person,

b) information on the state of health, i.e. in particular information on possible disease symptoms. The legal basis for this is Art. 9 sec. 2 lit. and GDPR, which allows the collection of such data for reasons of public health in the field of protection against infection.

3. In order to **issue an invoice and fulfill other obligations resulting from tax law**, such as storing accounting documentation for 5 years, the Personal Data Administrator processes such personal data as name and surname or company name, address of residence or registered office, NIP (tax identification number). The legal basis for this is Art. 6 sec. 1 lit. c GDPR, which allows the processing of personal data, if such processing is necessary for the Personal Data Administrator to fulfill its obligations under the law.

4. In order to **administer the website**, the Personal Data Administrator processes personal data such as IP address, server date and time, information about the web browser, information about the operating system - these data are automatically saved in the so-called server logs each time the website is used. It would not be possible to administer the website without the use of a server and without this automatic saving. The legal basis for such data processing is Art. 6 sec. 1 lit. f GDPR, which allows the processing of personal data, if in this way the Personal Data Administrator carries out its legitimate interest.

5. For **marketing purposes , like delivering information and advertising mailings** , we process personal data such as: name, surname, age, e-mail address, image. The legal basis for such processing is Art. 6 sec. 1 lit. a GDPR, which allows the processing of personal data on the basis of a voluntarily granted consent (a request for consent to use data for marketing purposes appears on the website [www.maratondeoro.pl](http://www.maratondeoro.pl)).

6. In order to **use cookies** on the website, we process text information (cookies will be described in a separate section). The legal basis for such processing is Art. 6 sec. 1 lit. a GDPR, which allows the processing of personal data on the basis of a voluntarily granted consent (a request for consent to the use of cookies appears the first time you enter the website).

### § 3 Cookies

1. The Personal Data Administrator on his website, like other entities, uses the so-called cookies, short text information saved on a computer, phone, tablet or other user's device. They can be read by the Personal Data Administrator's system, as well as by systems belonging to other entities (e.g. Facebook, Google).

2. Cookies perform many useful functions on the website, such as:

**a. ensuring security** - cookies are used to authenticate users and prevent unauthorized use of the customer panel. Therefore, they are used to protect the user's personal data against unauthorized access;

**b. impact on the processes and efficiency of using the website** - cookies are used to ensure that the website works efficiently, which is possible, among others, thanks to remembering the settings between subsequent visits to the website, which allows for efficient navigation on the website and individual subpages ;

**c. session status** - cookie files also store information on how visitors use the website, i.e. which subpages are displayed most often. They also allow for the identification of errors displayed on some subpages. Therefore, these files allow us to improve our service and increase the browsing experience;

**d. creating statistics** - cookies are also used to analyze how users use the website (how many of them open the website, how long they stay on it, which content is of the greatest interest, etc.). Thanks to this, we can constantly improve the website and adapt its operation to the preferences of users. In order to track activity and create statistics, we use Google tools, such as Google Analytics. In addition to reporting website usage statistics, pixel Google Analytics may also be used, together with some of the cookies described above, to help display more relevant content to the user in Google services (e.g. in the Google search engine) and throughout the web;

**e. using social functions** - on the website we have the so-called Facebook, Instagram and YouTube pixel, which allows you to go to our funpage while using the site. However, to do this we must use cookies provided by Facebook, Instagram and YouTube.

3. By default, your web browser allows the use of cookies on your devices, so during the first visit, please consent to the use of cookies. However, if you do not wish to use cookies when browsing the website, you can change the settings in your web browser at any time - completely

block the automatic handling of cookies or request notification each time cookies are placed on the device - this may, however, cause serious difficulties in using the website. website.

#### **§ 4 The right to withdraw consent**

1. Providing personal data, as well as consent to their processing are completely voluntary. Any personal data provided to us is processed only to the extent and for the purpose for which the consent has been given. In the absence of data necessary for us to process the order and / or lack of consent to their processing, unfortunately, we will not be able to process the order.
2. You have the right to update or completely delete your personal data at any time. You can do it yourself or with our help, which we will gladly provide.
3. If you would like to withdraw your consent to the processing of your personal data, you must submit a written statement to the Personal Data Administrator via e-mail, i.e. to the e-mail address maratondeoro@gmail.com
4. Withdrawal of consent to the processing of personal data does not make the processing of personal data up to that point illegal - i.e. until the consent is withdrawn, we have the right to process your personal data and its revocation does not affect the lawfulness of the current processing.
5. We ensure that your personal data is safe with us and we make every effort to ensure that this level is higher and higher every year.

#### **§ 5 The requirement to provide personal data**

1. Providing all personal data is voluntary, however, providing such data as name, surname, address, e-mail address or telephone number as well as information on health and recent places of stay (in particular in high-risk areas) is necessary to conclude a contract and performance of the service (without this data, the performance of the service will not be possible).

#### **§ 6 Automated decision making and profiling**

1. We would like to kindly inform you that we do not make automated decisions, including those based on profiling.

#### **§ 7 Recipients of personal data**

1. Due to the use of the assistance of other entities in conducting business, your data, with the exception of the data indicated in §2 para. 2 may be transferred to entities such as an accounting company or a hosting company.
2. In connection with the processing of data for purposes related to actions taken in the field of counteracting the coronavirus pandemic (COVID-19) and guaranteeing the safety of persons staying on the premises of the Personal Data Administrator, the recipients of your personal data may be public authorities and entities performing public tasks or acting on behalf of public authorities, to the extent and for purposes resulting from the provisions of generally applicable law.

3. In addition to the situations indicated above, it may happen that, for example, on the basis of a relevant legal provision or a decision of a competent authority, it will be necessary to transfer your personal data also to other entities. At this stage, it is difficult to predict who may submit a request for disclosure of personal data, however, we ensure that every request for disclosure of personal data is thoroughly analyzed and consulted with a lawyer so as not to provide information to an unauthorized person.

### **§ 8 The period of personal data processing**

1. In accordance with applicable law, we process your personal data for the time required by law to store documentation and the maximum period of limitation of claims. After this period, your personal data will be irretrievably deleted or destroyed.

### **§ 9 Data rights**

1. We kindly inform you that you have the right to:

- a. access to your personal data;
- b. rectify personal data;
- c. deletion of personal data;
- d. restrictions on the processing of personal data;
- e. object to the processing of personal data;
- f. transferring personal data.

2. We respect your rights resulting from the provisions on the protection of personal data and we try to facilitate their implementation as much as possible.

3. We point out that in some situations we may legally refuse to fulfill any of the above-mentioned rights. However, if we refuse to accept the request, it is only after careful analysis and only in a situation where the refusal to accept the request is necessary.

4. At any time, you have the right to object to the processing of your personal data on the basis of the legitimate interest of the Personal Data Administrator in connection with your particular situation. However, you must remember that, in accordance with the provisions, we may refuse to take into account the objection if we prove that:

- a. there are legitimate grounds for processing that override your interests, rights and freedoms, or
- b. there are grounds for establishing, investigating or defending claims.

5. You can object to the processing of your personal data for marketing purposes at any time. In such a situation, after receiving the objection, we will stop processing for this purpose.

6. You can exercise your rights through a written statement addressed to the Personal Data Administrator via e-mail, i.e. to the address maratondeoro@gmail.com

### **§ 10 Right to file a complaint**

If you find that your personal data is being processed contrary to the applicable law, you may lodge a complaint with the President of the Personal Data Protection Office.

### **§ 11 Final provisions**

1. To the extent not covered by this Privacy Policy, the provisions on the protection of personal data shall apply.
2. You will be notified by e-mail about any changes introduced to this Privacy Policy.